

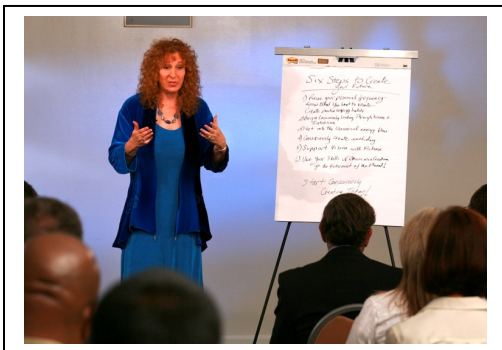


Jackie Lapin

Conscious Creation for Business Success

**Author
Motivational Speaker
Conscious Creation Coach
Founder, United World Healing**

***Speaker and Workshop
Information***



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Speeches and Workshops

Presentations

Presentation/Keynote

Consciously Create Your Business Trajectory!

Take Control of Your Success -- Rather Than Leave It To Fate

For entrepreneurs, business owners and managers, sales managers, home-based business operators

Six Steps to Unlock Your Unlimited Untapped Potential

Wouldn't life be better if you could just create a blueprint for your professional life and everything would develop nearly as you envisioned?

You indeed have this power and Jackie Lapin is a writer, motivational speaker, entrepreneur and powerful visionary who is waking up people to their ability to take charge of their lives by Consciously Creating their future. She calls people to step up to the plate and set the course for their career advancement, management success, professional satisfaction, personal achievements and wealth. And then to savor the experience of seeing it unfold -- even beyond their dreams.

The key, according to Lapin, is Personal Frequency Management—the conscious ability to transform “negative energy habits” to “positive energy habits.” By raising one’s personal energy transmissions, an individual can streamline the ability to tap into a Universal force the propels probability into reality.

The author of a No. 1 Amazon.com best seller, *The Art of Conscious Creation*, Lapin inspires professionals, business executives and entrepreneurs to raise the bar as they raise their thoughts, emotions and transmissions. There is so much more they can reach for when they marshal all of their considerable resources.

Lapin knows wherein she speaks. She draws on her experience as one of the nation’s leading media relations consultants with 30 years in sports, entertainment, business-to-business and consumer product publicity, serving such clients as *The World Poker Tour*, *Toyota*, *Upper Deck*, *The Golf Channel*, *the LA Marathon*, *Disney*, *Seagrams*, *Mazda*, *Avon*, *Showtime*, *NHL*, *the PGA of America*. *Top Rank Boxing* and more. Lapin began her career as one of the nation’s pioneering women sportswriters and shows how her skills at Conscious Creation landed her at the Washington Post at 23!

Over the past few years, this entrepreneur –who achieved her \$3.5 million net worth solely as a single woman--has focused on bringing those skills to the attention of the professionals whose choices determine their own fate and those of their companies and clients.

Lapin's explores how you can:

- Impact your day-to-day life (increase income, improve health, decrease stress, gain more personal freedom, reach new professional heights, etc.)
- Impact the world around you (harmonize relationships, improve working conditions at your job, ease the way in achieving your goals, transform the people you manage, build more effective teams, inspire your staff, secure greater recognition for your efforts, serve your clients more effectively, etc.)
- Impact the globe (contribute to a healthy local community through your leadership, demonstrate eco-stewardship in your company, end competitive practices and increase collaboration to drive economic sustainability and prosperity, etc.)

Lapin grounds all of this talk of personal energy in solid Quantum Physics, relating a selection of fascinating scientific studies cited in her book that validate "What We Think We Create."

In her presentation, Lapin involves the audience interactively in learning the techniques for raising one's personal frequency and Consciously Creating an unlimited and exciting professional and financial future.

Here's what the audience learns:

- Numerous ways to increase one's personal frequency, how to easily achieve one's highest vibration and become a "High Frequency Flyer!"
- Understanding why the 25 Guiding Universal Principles are the door openers for professional and financial empowerment.
- How to draught onto the one vibration in the Universe that is more powerful than any other and that can streamline success.
- The "negative energy habits" that are blocks to effective manifesting and obstacles in personal growth and how to transform them to "positive energy habits."
- Setting the right course for conscious creation, rather than suffering the boomerang of unconscious deeds.
- Ways to marry vision with action to magnify the speed and power of change in one's professional life.
- How to safely let go of "control" and achieve the deepest level of trust that you can create whatever you can conceive.
- The essential techniques of Conscious Creation and visualization to hone and speed up your personal transformation skills.
- A taste of the vast array of scientific studies that prove that we can and do change the future!
- Ways each person can contribute to manifesting a world that is economically prosperous and environmentally stable.

Presentation/Keynote

Conscious Creation in the Work Place

For business owners, corporate executives and employees

ReShaping Your Work Experience Through Personal Frequency Management and Vision

How often do you find yourself wishing your work environment was better, that your boss was more respectful, that your colleagues weren't so cliquish or irresponsible, that the people you supervise were more committed and responsive to your direction? Do you sometimes think about quitting and moving on?

Before you do that, hear what Jackie Lapin says about your amazing power to transform your work environment—whether it's with your superiors, your colleagues, your staff or your clients.

Her message of Conscious Creation and Personal Frequency Management is one that professionals and entrepreneurs need to experience before giving up, losing faith in themselves or taking drastic action. Everyone and everything in the work place is malleable –and your skills can shape and reshape your relationships, your stress level, and your ability to succeed when tied to the output of others.

Lapin cites specific techniques for influencing those people higher on the food chain, co-workers, group dynamics, people you supervise and the physical environment. But it all begins with how you employ your personal energy in the workplace. She proposes energetic solutions to head off anticipated problems, solve interpersonal squabbles, drive production, encourage teamwork, incentivize staff, attract clients and build revenue. And she proposes the power of vision—Conscious Creation—to unify and impel your company or your team forward to greater success and prosperity.

Here's what the audience learns:

- Work change begins with shifting one's Personal Frequency first
- The techniques of raising a person's frequency with the goal of influencing relationships and changing the future of your career
- How to transform interpersonal relationships and increase the ability to achieve the outcome of your choosing
- Ways to create greater harmony in the work space and increase motivation and cooperation between team members
- How to secure greater respect and recognition from your bosses
- Techniques to attract and maintain positive and fruitful client relationships
- How to get the best out of employees who are underperforming
- How to radically change the workplace environment with energetic leadership

Presentations and Formats

Formats

The presentations can be offered in any of these formats:

- Individual lecture/keynote (1-2 hours), plus Q&A, with or without PowerPoint presentation
- Participation in a sponsored event with multiple speakers, features condensed version of speech (35—45 minutes) and participation in one additional breakout session (1 hour-90 minutes)
- A half-day workshop (3 hours) or seminar with PowerPoint presentation, plus Q&A
- A one-day workshop (6 hours) or seminar with PowerPoint presentation, plus one hour Q&A
- A weekend seminar with PowerPoint presentation. Weekend consists of lecture, Q&A and interactive workshop activities, beginning Friday night, Saturday full day and Sunday morning.

Presentation Fees

Fees

- | | |
|--|------------|
| • Individual lecture or keynote up to 90 minutes | \$5,000 |
| • Participation in a sponsored event with multiple speakers, participation in one breakout session | \$6,000 |
| • A half-day workshop (3 hours) or seminar | \$8,000 |
| • A one-day workshop (6 hours) or seminar | \$10,000 |
| • A weekend seminar | \$20,000 |
| • Conscious Creation Professional & Corporate Consulting | \$500/hour |

Testimonials

"Here's the most important thing I can say, Jackie Lapin is the real deal! Count on it, what she brings to the game is time-tested and straight forward. If results are important, Jackie is your woman." -- *Jack Barnard, Speakers' Trainer*

"Jackie Lapin motivates audiences to take charge of their destiny through her words and the inspiring story of her life. Her courage and clarity along with her ability to connect with regular people is a force that charges her listeners to take action in realizing their dreams and goals." -- *Ellin Todd, Boulder, CO Certified Yoga Instructor*

"It's clear from Jackie's compelling presentation that she is here for a reason--to awaken our spirits, tune into all possibilities, and make us aware that we are all capable of making our lives and our world better. She inspires us with her empowering message and if we can just submerge ourselves in her solutions, we can surrender to all things great!" -- *Cindy Goldenberg, Studio City, CA*

"Jackie is an open clear channel and an honest teacher who speaks from the heart. What I love most about her is that she is Real, in that she gives practical and useful teaching aids that makes our daily lives have true meaning. A good teacher is one that walks the talk, Jackie clearly lives what she speaks."...*Robert Wood, Boulder CO*

"I was motivated, moved, and excited as Jackie Lapin laid out a plan of action with such clarity it feels real, something we can adapt and use to enhance our lives and others'. In introducing *The Art of Conscious Creation*, her words opened the doors and windows to an unknown world, a power we possess that had been unknown to us. She showed an understanding of how to bring to life concepts she understands at a deeper level than many of us may ever attain, while adding highlights from her book to both entertain and inspire us. Jackie presented both established fact and a new direction in thought and action in such a way that she created a fascinating and effective mixture of calm and dynamic impact."... *Peggy Rosenberg, ManifestWellnessNow.com, Thousand Oaks, CA*

Jackie Lapin Biography

Jackie Lapin has been a Conscious Creator all of her life. At the age of 11, she announced to her parents that she was going to become a sportswriter, at a time when there were no women in the profession. But she knew in her heart that she would blaze a trail as one of the first. She saw herself in press boxes and locker rooms, interviewing players and then visualized her stories in the paper. It just never occurred to her that it wouldn't happen. When her father took her to an Angel game and offered for her to go down to get autographs from the players, she said in complete assurance, "I don't need to, Dad. One day I will be working with those guys." And true to her vision, at the age of 21 she was at the Detroit Free Press, at 22 she was at the Associated Press and writing front-page stories for the LA Times and at 23 Lapin was at the Washington Post.



Lapin's meteoric career has unfolded with remarkable success, and at each place along the path, she can mark the point when she began Consciously Creating the next step along the journey. She left journalism to enter media relations, eventually running one of the most highly regarded consumer marketing, sports, special events and entertainment public relations firms, handling publicity for such clients as The World Poker Tour, Toyota, PetSmart, Upper Deck, Disney, Seagrams, Mazda, Avon, Showtime, American Movie Classics, The Golf Channel, the LA Marathon, NHL, PGA of America, Top Rank Boxing, Caesars World, Heineken, Old Spice, Ice Capades, Harlem Globetrotters, ESPN Video, and more. She was instrumental in launching the worldwide poker phenomenon. Most recently she has launched a new division of her agency, Conscious Media Relations, serving the publicity needs of authors, speakers, coaches and visionaries.

In 2006, Lapin had a revelation about what had been the key to her success—The Art of Conscious Creation—and she elected to share that wisdom with others so that they could take control of their destiny, using the simple techniques of Personal Frequency Management and Visualization. She embarked on her book "***The Art of Conscious Creation, How You Can Transform the World*** (Elevate, 2007) which immediately became a No. 1 Amazon.com best seller and sensation.

Today, Jackie Lapin is a best-selling author, speaker, Conscious Creation coach, consultant and visionary leader who is inspiring people to take charge of their lives and the future of the planet. Her most recent entrepreneurial venture is ManifestBooks.com, the bookstore designated as one-stop shopping for the Conscious Creator.

Products

"The Art of Conscious Creation, How You Can Transform the World"

#1 Amazon.com Best Seller

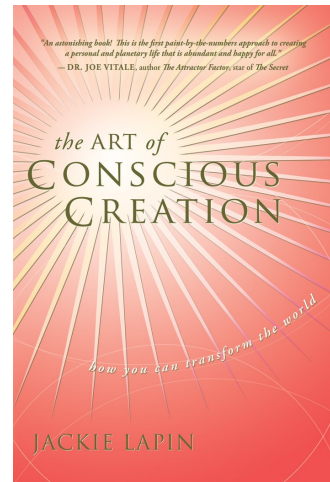
Finalist for USA Book Award and Visionary Award

From Elevate Press, Charleston SC

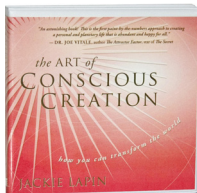
Why let life happen to you when you can Consciously Creating the life you desire! *The Art of Conscious Creation, How You Can Transform the World* is a powerful step-by-step guide that lets you take charge of your destiny—and then teaches you to do the same for the planet!

With clarity and inspiration, Jackie Lapin shows how "personal energy management" is the key to creating our future. Underscoring the validity of her 25 Universal Guiding Principles of Conscious Creation with citations of more than 70 scientific research studies that validate the power of our personal energy, she provides the practical tools to bring desires into manifestation.

This is a powerful book, staking new territory in transformational literature, sure to enlighten and inspire any reader desiring to take conscious control of his or her life and make the world a better place for everyone.



**Paperback Book, ISBN
978-1-60194-009-4**



"An astonishing book! This is the first paint-by-the-numbers approach to creating a personal and planetary life that is abundant and happy for all."

- Dr. Joe Vitale, author "The Attractor Factor," star of "The Secret"

Audio Book

“The Power Up Your Life Kit: Consciously Creating Your Incredible Life and The Wealth You Deserve!”

Contains:

The Art of Conscious Creation Workbook –100 Powerful Pages on CD-Rom

Simple exercises that will help you really discover what’s holding you back from being a Conscious Creator, shift your thinking and then anchor in these key principles to unleash your power of creation. This lets you personalize the information you are learning and apply it to your life!



“Master Conscious Creators Reveal Their Secrets”—2 CD Set

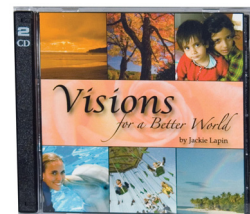
A true gift of insight and knowledge that is amazingly illuminating! If you’ve ever wondered how some of the great inspirational and motivation leaders got their start as Conscious Creators, you’ll discover their stories on “Master Conscious Creators Reveal Their Secrets,” interviews that Jackie Lapin has completed with leading luminaries including Joe Vitale, Marie Diamond, Peggy McColl, Mark Victor Hansen and 15 others. And here’s the best part, each one tells what they do to create the magic in their lives and then offer the listener a special tip on Conscious Creation. There are incredible gems here that will change one’s life!

“Affirmations of Attraction”—1 CD

The powerful “Affirmations of Attraction” has been created to help people reach their highest potential to live a rich and happy life. More than 200 key phrases that inspire and embed new programming and positive beliefs cover personal spiritual growth, the ability to attract wealth, to increase the love and to manifest health. Let these unlock your power to live your life to the fullest!

“Visions for a Better World”—2 CD Set

“Visions for a Better World” with 20 Visions--guided meditative journeys of a healed world that you can use for your own manifesting-- in meditation or with groups of others who share your passion for world change.



Contact Information for Speaking Appearances and Workshops

Jackie Lapin
31592 Foxfield Dr
Westlake Village, CA 91361
Jackie@theartofconsciouscreation.com
(818) 707-1473

Terms and Expenses

- Agreed upon fee, plus expenses (round trip business class airfare from Los Angeles or Burbank –and first class where business class is not available–, luggage fees, shipping costs, hotel, meals and ground transportation). Air travel should be with full-refundable, unrestricted round-trip tickets.
- Promoters may hold a date for seven business days. Thereafter, a 50% non-refundable deposit is required in order to confirm a date. The remaining balance is due no later than two weeks prior to Jackie's appearance.
- Deposit and balance may be paid by personal, company, or cashiers check, or money order, payable to: Manifest Books, 31592 Foxfield Dr. Westlake Village, CA 91361
- Airfare should be business class and rental car should be mid-size. Ground transportation may be provided by the promoter personally if pre-approved by speaker or agent.
- Jackie's assistant agent will book her itinerary. She will notify you of the fare so that you can prepay the ticket.
- Please arrange for Jackie to stay in a quality business class or 4-star hotel. The room should be a nonsmoking single with a king size bed, or suite. It should be equipped with a high-speed computer connection or wireless account so that Jackie can be available to her clients and staff online. If the engagement ends by 1 p.m. only one night is required, but if it ends after 1 p.m., a second night will be required. If flying to Alaska, the Caribbean, Hawaii or Mexico, please plan for a minimum of a two-night stay. International engagements should be discussed at the time of the booking to determine the most optimum way to ensure best performance.
- As promoter, please prepare to cover all expenses connected with Jackie's appearance. This includes airfare, taxi/shuttle service to and from the LAX or Burbank airport to her home, taxis or limo service to and from the promoter's airport to the venue and hotel, all meals at the hotel or where designated. A reasonable per diem fee for other daily meals and travel expenses (approximately \$50 US) will also be charged back to you. Whenever possible a car service is preferred to taxi from airport to city of engagement.
- After receipt of your 50% deposit, we will issue a Letter of Agreement for the date. If you would like Jackie to visit more than one city in your area, or to present additional programs, a combined fee can be negotiated.
- Custom lectures and workshops are available and priced separately. Please consult with us if there is a specific topic you would like Jackie to prepare.
- **Program Questionnaire**—At the end of this document you will find our Profile of the Event so Jackie knows who the audience will be composed of, the nature of your presentation, etc. Please provide this at the time you submit your request for her appearance.
- **Contact Information** – Upon acceptance of our Letter of Agreement, please provide us with a complete roster of all contact information (names, email, addresses, phone, email, etc.) for all promoters and venues.

Promotion/ Publicity

Press Materials

- If requested, we will also consult with you as to the best publicity methods and timeline to help insure the success of your event with Jackie.
- Please provide us with an outline of publicity activities you plan to undertake.
- We will provide you with one press kit at no charge. Each kit will include bio, news release and other material.
- To download high resolution photos of Jackie for press use, please go to <http://www.theartofconsciouscreation.com/photos.html> and click right to download as a 300 dpi jpg.
- Promoters are expected to produce their own flyers, posters, brochures etc. or other promotional materials. **Before printing**, please provide us with a copy so that we can offer helpful suggestions. If Promoter plans to use any proprietary Trade- or Service-marks, permission to use these must be obtained. Thank you.

NOTES: Promoters are prohibited from printing promotional materials, or initiating any advertising or publicity for an Event with Jackie Lapin until there is an agreement for the proposed engagement signed by both parties.

Media Interviews

- Jackie will be available a few weeks before an event for telephone interviews. If there is a long-lead local magazine that would like to do a story, please contact her PR agency, Jackie Lapin Media Relations Jackie@jackielapinmediarelations.com (818) 707-1473 as early as possible to arrange a convenient time for the interview.
- Jackie is available for television interviews once she has arrived in town, if these can be worked into the schedule in advance.
- If a reporter would like a review copy of one of Jackie's books, please ask them to contact Jackie Lapin Media Relations Jackie@jackielapinmediarelations.com (818) 707-1473. Thank you.

Bookstore Appearances, Book Signings & Product Sales

Bookstore Appearances

Depending upon time, Jackie may be available for bookstore appearances while in your area. However, please secure these far enough in advance that the store may alert its customers via mail or other means in order to make sure that there is a demand for autographed copies. Please coordinate these appearances with Jackie Lapin's office.

Book/CD/Tape Sales

Promoters who want to sell merchandise (Jackie's books and tapes), may do so themselves. The following are companies from whom you can procure these goods:

- Manifest Books (Jackie Lapin's company).
 - Wholesale website <http://www.theartofconsciouscreation.com/for-retailers.html>
 - Call (818) 991-5143 for username and password
 - Products include trade paperback book, audio book and CDs

- Ingram, Baker & Taylor and New Leaf Distributors
 - ***The Art of Conscious Creation, How You Can Transform the World***, Trade paperback
 - New Leaf contact: Lenora Whitmire 770 948 7845 ex. 3049
lenora@newleaf-dist.com

Book Signings at Event

After a brief rest period, Jackie will be happy to spend 30-45 minutes signing books for those who are interested. Please make sure that an orderly queue is formed and that each person spends only a minute so that every person has an opportunity to speak with Jackie.

Audio/Video Recording

Audio/Video Recording

- Recording is not permitted without prior written permission. Should permission be granted, two copies must be provided to Jackie Lapin in whatever format is mutually agreed upon.
- Flash photography is permitted.
- You may want to include a NOTE on promotional materials stating that A/V recording is not permitted be attendees to avoid any audience misunderstanding.
- If you notice someone recording the event, please ask them to stop.
- From time to time, we may engage the services of a professional recording company to record the event. Should this occur, we will provide the organizers with a complimentary copy.

Event Logistics

Private Dressing Room

- Please provide a private dressing room for Jackie's use before and after the event.
- It is important for Jackie to have sufficient time before and after a presentation to collect and refresh herself. Please insure that Jackie has at least 10 minutes of undisturbed privacy before and after the event. Please follow this request strictly unless otherwise advised.

Refreshments, Etc.

- Please provide ice water in the dressing room and on stage for Jackie.
- Please also provide a box of facial tissues in the dressing room and a small packet on stage.

Technical Needs

- Jackie will need a computer LCD projector available. If no projector is available she will bring her own, but please advise at least two weeks in advance.
- If the circumstances do not permit visuals, it is OK as Jackie can still deliver a 2-hour or less talk with lots of Q&A.
- If Jackie's talk or seminar or workshop is scheduled for more than 2 hours, she will definitely require the LCD projector available as indicated above.
- If Jackie is to present visual material, you will need a screen and the room to be made dark enough so that people can see her clearly and also see the illuminated screen.
- Jackie may elect to have her laptop at the podium and should this occur, will need an electrical hookup.

Sound System

- Jackie needs a good sound system if there will be more than 75 people in the room. Please arrange to have a professional sound system capable of projecting Jackie's speaking voice without strain.
- A wireless clip-on mike is best, with a wireless headset mike as the next best option. A handheld mike detachable from a podium is the third best alternative.
- Please have wireless mikes or standing mikes set up for people who wish to respond to or ask questions, since Jackie's presentations are interactive.

Staging

- Please provide Jackie a podium and a moderately high chair behind her.
- Please dress the stage with a place to put Jackie's water and a small packet of tissues. This could be under the podium or on a small table beside the chair. If feasible include plants or flowers.
- The audience should be seated theater style.
- If keynoting during a lunch or dinner session, please make sure that all servers have completed their serving before the speech begins.

Presentation Room Temperature

If possible, please make arrangements to keep the temperature in the room at 72 degrees Fahrenheit.

Lights Out!

If applicable, please make sure that Jackie is returned to his hotel no later than 11:00 PM, especially on the night before a travel day.

Attendees List

Upon completion of the event, Jackie will be provided with a copy of the attendees list, including names, addresses and email addresses.

Sample Letter of Agreement

This AGREEMENT is made between Jackie Lapin (JACKIE LAPIN) DBA Manifest Books and _____ <COMPANY> on this _____ <Date>.

1. Engagement:

JACKIE LAPIN shall present the following "Session(s)" at the <conference>("Program") to be held in <City, State>.

Lecture/Speech
Date/Time:

Break Out Session:
Date/Time:

Seminar/Workshop
Date/Time:

Duration:

2. Term:

This Agreement shall continue in effect until:

- 2.1 Canceled by either party as set forth in this Agreement; or
- 2.2 Concluded by JACKIE LAPIN upon completion of session (s); Provided, however, that in the event of cancellation pursuant to this Agreement, or upon death, disability, or other incapacity resulting in the inability of JACKIE LAPIN to present the session(s) required ("cancellation"), this Agreement may be terminated and all consideration due shall cease as of date of cancellation.

3. Compensation:

As consideration for services to be rendered by JACKIE LAPIN under this Agreement, COMPANY shall provide JACKIE LAPIN:

- 3.1 JACKIE LAPIN'S speaker fee of _____, together with the costs set forth below.
- 3.2 Ground transportation expenses incurred for program participation, i.e. airport transfers, taxis, tips and tolls or mileage to event and from JACKIE LAPIN city of origination at the time of event;
- 3.3 Business Class Air travel to/from the Program site;
- 3.4 Hotel accommodations (Hotel room + tax and internet charges, if applicable) for the night before presentation through the night of the presentation;
- 3.5 The Deposit for the speaking fee of _____ (1/2 of speaking fee) is due no later than _____ (date). The deposit fee is non-refundable if you should cancel the conference for any reason.
- 3.6 \$100.00 per diem per night of hotel stay;
- 3.7 Complimentary registration for the program and admission to all event activities;

- 3.8 If the workshop is re-scheduled, the _____ deposit will be applied to the reschedule date. The re-schedule date would be subject to JACKIE LAPIN's availability.
- 3.9 The check for the balance of the speaking fee and expenses should be made payable to JACKIE LAPIN and issued to her on the day of her speech. We will provide you with an expense report and back-up documents for any and all travel expenses, not already paid for directly by THE COMPANY. Miscellaneous expenses to be reimbursed within 30 days after JACKIE LAPIN's presentation.

4. Performance:

JACKIE LAPIN shall present the sessions set forth in this Agreement and shall:

- 4.1 Abide by the dates in the Agreement;
- 4.2 Not defame, slander or libel any person, firm or corporation;
- 4.3 Present sessions according to Standards of Professional Speakers, and shall not denigrate the COMPANY, its programs or representatives in any manner.
- 4.4 Agree and state that all materials and content presented by JACKIE LAPIN do not infringe or violate any copyright, trademark, patent or intellectual property rights of any person or entity, nor do they promote or endorse any product, service, or device which may or is at the time of the program not approved by any governing agency.

5. Force Majeure:

In the event that the performance under this Agreement by either the Speaker or The COMPANY is prevented due to acts of God, wars, civil disturbances, strikes, illness, terrorist attacks, or other causes beyond the control of Speaker and/or The COMPANY, neither Speaker nor The COMPANY shall be responsible to the other party for delay or failure in performance of its obligations under this Agreement and each shall immediately notify the other of any force majeure situation. This clause does not exempt, but only temporarily suspends obligations on part of the Speaker or The COMPANY to perform their obligations under this Agreement as soon as force majeure conditions are lifted.

6. Independent Contractor Relationship:

JACKIE LAPIN is an independent contractor. JACKIE LAPIN is not an employee, servant, agent, partner or joint-venturer of COMPANY at any time contemplated by this Agreement, and shall not represent JACKIE LAPIN's opinions to be that of THE COMPANY.

7. Risk:

JACKIE LAPIN shall present the sessions contemplated by this Agreement. The COMPANY shall indemnify and hold harmless JACKIE LAPIN from any claim, demand, loss, liability, damage or expense arising in any way from JACKIE LAPIN's performance of services. JACKIE LAPIN shall indemnify and hold harmless The COMPANY from any claim, demand, loss, liability, damage or expense arising in any way from JACKIE LAPIN'S performance of services.

8. Law and Venue:

This Agreement shall be governed by and construed in accordance with California law. In the event litigation is necessary to enforce this Agreement, venue shall be proper in any court of competent jurisdiction located in Los Angeles, CA.

9. Cancellation:

If JACKIE LAPIN desires to cancel, JACKIE LAPIN agrees to provide twenty-four (24) days written notice of cancellation prior to first scheduled session and agrees to return all monies paid. The COMPANY reserves the right to cancel any session, change the length or size of any session, or change the place of any session at its discretion at any time. In the event of cancellation twenty-five (25) days or greater before the event, THE COMPANY shall not be liable for any expenses, costs, or damages incurred by JACKIE LAPIN. In the event of cancellation twenty-four (24) days or less from the date of engagement, THE COMPANY shall reimburse JACKIE LAPIN for any monies spent in preparation of the event, not to exceed actual receipts for the expenses and the equivalent of her hourly preparation rate of \$150.00 per hour, not to exceed \$2000.00.

10. Promotion:

The COMPANY will provide JACKIE LAPIN with copies of all promotional materials for her approval before dissemination. JACKIE LAPIN may sell or distribute promotional materials for products or services she has created.

11. Miscellaneous:

THE COMPANY shall provide JACKIE LAPIN, upon JACKIE LAPIN's request:

- 12.1 Session Evaluation Summaries for review after the Program;
- 12.2 The reproduction of handouts for the session. JACKIE LAPIN agrees to provide a digital copy of the handouts to be reproduced twenty-four hours prior to the event.
- 12.3 All the A/V equipment and support required as outlined below:
 - 12.3.1 _____ Chair and podium or table
 - 12.3.2 _____ MS Power-point, projector screen, computerized projector, and computer remote clicker
 - 12.3.3 _____ Wireless lapel microphone
 - 12.3.4 _____ Wireless audience microphone (quantity _____)
 - 12.3.5 _____ Dressing room/preparatory area

12. Audio/Video Taping

JACKIE LAPIN does _____ does not _____ give permission to record the voice, video or both for distribution by the COMPANY/ASSOCIATION. JACKIE LAPIN retains all copyrights to JACKIE LAPIN's presentations. If recording permission is granted, COMPANY/ASSOCIATION agrees to provide JACKIE LAPIN with a digital recording of the event within 21 days. Any resale of the recording is prohibited unless negotiated through Manifest Books Enterprises.